

**SAMSUNG ELECTRONICS (UK) LIMITED**  
**A80 PRE-ORDER PROMOTION**  
**TERMS AND CONDITIONS**

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at [www.samsung.com/uk/galaxy-a80-offer/](http://www.samsung.com/uk/galaxy-a80-offer/) and [www.samsung.com/ie/galaxy-a80-offer/](http://www.samsung.com/ie/galaxy-a80-offer/) form part of the Terms and Conditions.

**The Promoter**

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 0PS (the “**Promoter**”).

**Promotion Period**

2. The Promotion will commence at 00:01 (BST) on 5 July 2019 and shall close at 23:59 (BST) on the 18 July 2019 (the “**Promotion Period**”).

**Eligibility**

3. To be eligible to participate in the Promotion you must be a resident (aged 18+) of the UK, Isle of Man, Channel Islands or Republic of Ireland (“**Participant**”).
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter.
5. This Promotion is only available to end users and is not available in conjunction with any other Samsung promotion.
6. Network providers, retailers, distributors, resellers and any person who purchases/pre-orders a Promotion Product (as defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as a Participant.

**Offer**

7. Participants who pre-order a new (i.e. not second hand or refurbished) qualifying Samsung Galaxy A80 as shown below in Table 1 (a “**Promotion Product**”) from a Participating Retailer as shown in Table 1 below (“**Participating Retailer**”) in the UK, Channel Islands, Isle of Man or Republic of Ireland within the Promotion Period will be eligible to claim a pair of wireless AKG Y500 headphones in black by redemption (the “**Reward**”), subject to full compliance with these Terms and Conditions. Full details of the Promotion Product and the corresponding Reward is shown at Table 1 below.

8. **Table 1 - Promotion Products, Participating Retailers and Corresponding Rewards**

PROMOTIONAL PRODUCT	SKU	PARTICIPATING RETAILERS	REWARD
Samsung Galaxy A80	SM-A805F	UK RETAILERS: Affordable Mobiles, Buymobiles.net, Go Mobile and Phones.co.uk	AKG Y500 Wireless Headphones in

			black (SKU: GP-Y500HAHHCAD )
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9. Pre-orders from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) are specifically excluded from this Promotion.
10. Rewards are non-transferable and there is no cash alternative. In the event of unforeseen circumstances, the Promoter may substitute a Reward of equal or greater value for the Reward.

### Claims

11. Once the Promotion Product has been delivered, Participants must visit <https://samsungpromotions.claims/a80gift> and complete the presented fields with the requested information, including (but not limited to): proof of pre-order from a Participating Retailer, the IMEI or serial number of the Promotion Product pre-ordered and contact information for the Participant (a "Claim").
12. Claims must be submitted between 00:01 (BST) 19 July 2019 and 23:59 (BST) 19 August 2019 (the "Claim Period"). Claims received outside the Claim Period will be marked as invalid and will not be accepted.
13. Participants may submit a maximum of one (1) Claim per Promotion Product pre-ordered. The maximum number of Claims per Participant is two (2), regardless of the number of Promotion Products pre-ordered.
14. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon entry of a Claim. Please note that Claims received may take up to seven (7) days from the date of receipt of a Claim and Participants will be sent an email to confirm whether their Claim has been successful and validated ("Claim Validation").
15. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at [a80gift@samsungpromotions.claims](mailto:a80gift@samsungpromotions.claims) or by phone (UK, Channel Islands and Isle of Man) 03452160151 / (ROI) 016533909 within seven (7) days of a Claim being submitted
16. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
17. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
18. The Reward will be delivered within thirty (30) days of the Claim being validated to the postal address provided in the Claim.
19. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
20. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of pre-order, as well as the identity, age and other relevant details of a Participant.
21. If a Participant returns a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must cancel the Claim immediately by calling (UK, Channel Islands and Isle of Man) 03452160151 / (ROI) 016533909 The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned and by submitting a Claim the Participant provides consent to the Promoter to do so.

### Privacy and Data Protection

22. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the

Promoter's privacy policy available at: [www.samsung.com/uk/info/privacy.html](http://www.samsung.com/uk/info/privacy.html). The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.

23. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

## **General**

24. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
25. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
26. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
27. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.
28. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
29. The Promotion is governed by the law of England and Wales.